

OHIO STUDENT LISTENING SURVEY



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TRANSFORMING OHIO'S FUTURE

2023 NOVEMBER ELECTION REPORT



OHIO ORGANIZING
COLLABORATIVE

ABOUT US



Formed in 2007, the Ohio Organizing Collaborative (OOC) is a grassroots organization uniting community groups, student associations, and faith organizations with policy institutes and labor unions across Ohio. It is our mission to organize membership bases of everyday Ohioans for racial, social, and economic justice in our state.



WWW.OHORGANIZING.ORG



FIND US @OHORGANIZING

GET OUT THE VOTE: OUR IMPACT



21,684

VOTER REGISTRATIONS



44,050

TEXTS SENT



35,000

**VOTER GUIDES
DISTRIBUTED**



8,586
CALLS MADE

19

**EARLY VOTE
EVENTS**

696

**VOTE PLEDGES/
TRIPLING**

282

**NEW VOLUNTEER
SIGN UPS**

5,025

**VOL LITERATURE
DISTRIBUTED**

630

**VOLUNTEERS
ENGAGED**

1,098

**VOLUNTEER
SHIFTS FILLED**

OUR C4 PARTNER OHIO ORGANIZING CAMPAIGN



KNOCKED ON
372,753
DOORS



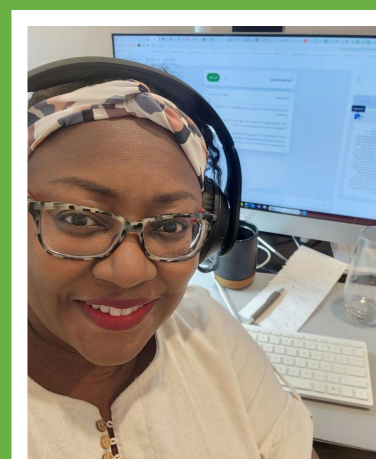
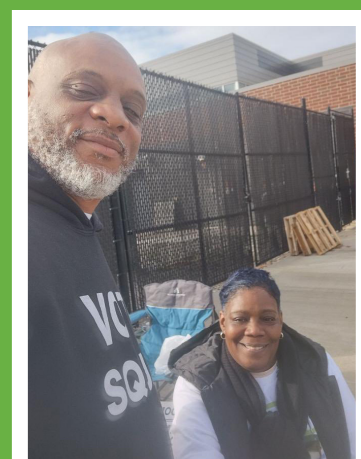
COMPLETED
56,170
CONVERSATIONS



YOUNG VOTERS, BLACK VOTERS & WOMEN ARE OHIO'S FUTURE

Thanks to the **power of regular people**, we protected abortion rights and legalized marijuana in the state of Ohio! Winning Issues 1 and 2 is a **powerful testament to the growing grassroots movement in Ohio.**

We thank the thousands of **young voters, Black voters, and women** who turned out to protect their fundamental freedoms. **They represent the future of Ohio**, and we're grateful for their participation in our democracy.



YOUNG VOTERS, BLACK VOTERS & WOMEN ARE OHIO'S FUTURE

RACE & ETHNICITY

YES NO

WHITE (85% OF VOTERS)

53% 47%

BLACK (10%)

83% 17%

HISPANIC/LATINO (3%)

73% 27%

AGE

YES NO

AGES 18 TO 29 (12% OF VOTERS)

77% 23%

AGES 30 TO 44 (23%)

68% 32%

AGES 45 TO 64 (35%)

53% 47%

AGES 65 AND OLDER (30%)

45% 55%

GENDER

YES NO

MEN (47% OF VOTERS)

53% 47%

WOMEN (53%)

60% 40%

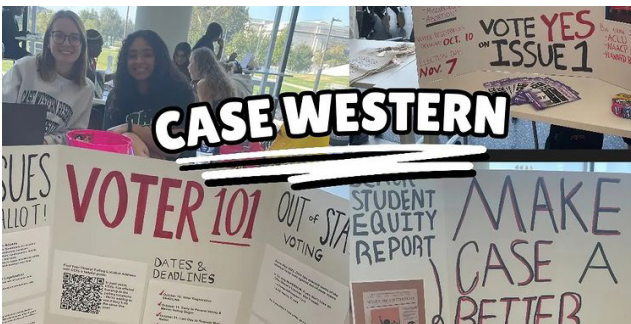
Issue 1 exit poll graphs data courtesy of Washington Post



PROTECTING ABORTION & LEGALIZING MARIJUANA



Young people have been leading the fight for racial, social, economic, and environmental justice, and together, they have the power to transform Ohio. Ohio has been a battleground for attacks on abortion, transgender rights, LGBTQ+ youth, free speech, education, and voting rights.



OSA conducted a **Campus Vote fellowship that trained multiple student leaders** to conduct voter registration and education throughout Ohio. Our student program had voting fellows on 6 campuses, but **volunteer teams to get out the vote were running on 12 campuses.** Students organized a **powerful statewide Day of Action on campuses throughout Ohio,** and also conducted vote tripling at the polls on Election Day.



With Issue 1 and 2's passage, students are helping **usher in a new future for Ohio in which young people can be safe, healthy, and whole.**

STUDENT HIGHLIGHT



Aveline Clark (she/they)

University of Akron Student & Canvass Captain

"Issue 1 is not just about abortion. It sets the tone about whether I'm truly able to have bodily freedom as a trans person. How are we treating people who want to keep control over their own bodies?"



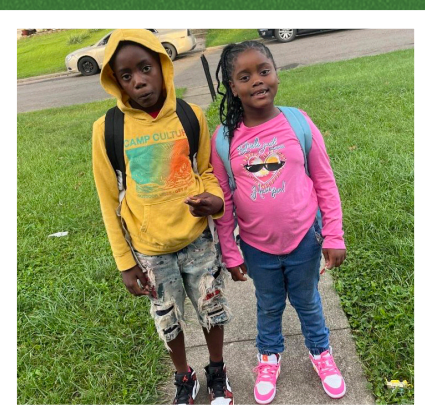
Issue 11 in Columbus:

BOOSTING PUBLIC SCHOOL FUNDING

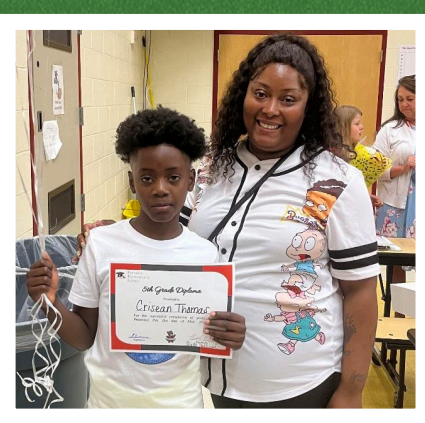
Every Columbus child **deserves a high-quality education**, no matter their parents' income, zip code, race, or background.



Parents with our All In For Ohio Kids organizing project successfully passed Issue 11, a levy that will retain **critical teaching and professional services staff, expand Pre-K, and fund much-needed building renovations** throughout Columbus Public Schools.



As part of our organizing strategy, we also launched a micro-targeted online-to-offline program to get out the vote for Issue 11. This resulted in **115 new public school supporters** for our organizers to follow up with. The **program also netted over 183,000 digital impressions, and over 50,000 unique users** on Facebook and IG who viewed our digital ads supporting the levy.

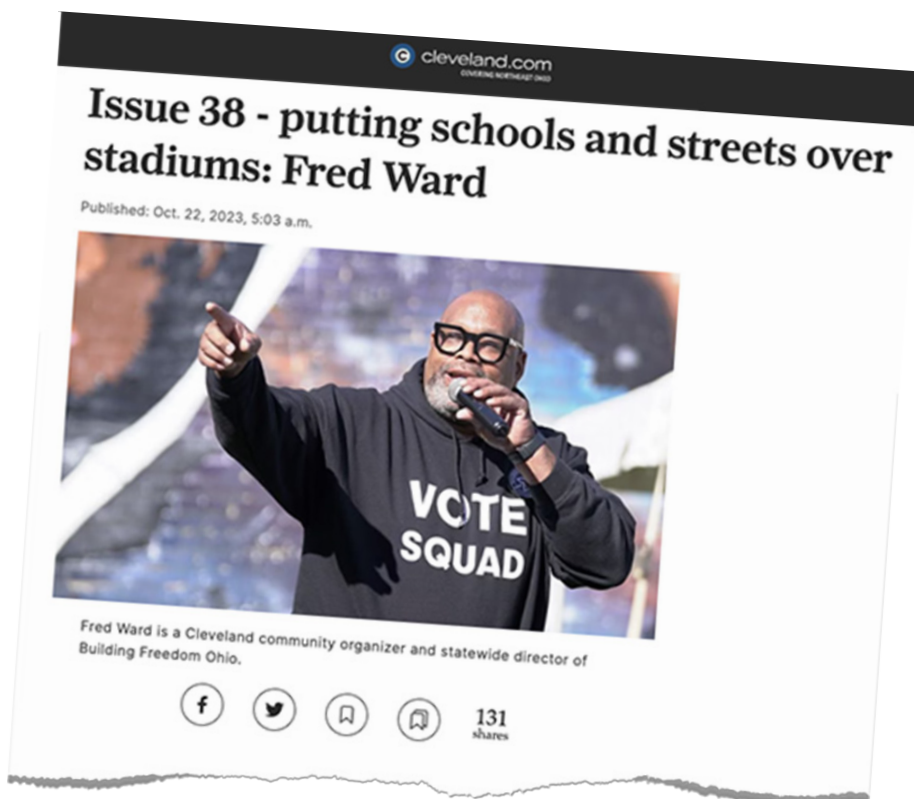


ISSUE 38 IN CLEVELAND:

FIGHTING FOR A PEOPLE'S BUDGET

Formerly incarcerated leaders with Building Freedom Ohio (BFO) played a key role in getting out the vote for Issue 38, a local participatory budgeting initiative in Cleveland.

While the measure lost, the margins were close, demonstrating the power in numbers BFO had brought to the forefront to help close the gap. BFO members served as precinct captains to knock on doors in their wards and talk about how participatory budgeting would empower communities to decide where tax dollars should go, including to mental health services, reentry programs, health care, and affordable housing.



GETTING OUT THE VOTE WITH BFO

As a result of the experimental and highly targeted precinct program that BFO ran in Cleveland, **Black voters whom BFO engaged turned out at a higher rate** than voters that BFO did not reach. Of those found to have already voted early in the wards that BFO canvassed, **there was a 9% increase in early voters in 2023** compared to 2022.



BRIGETTE EVANS
Cleveland mom & Resident

BFO MEMBER HIGHLIGHT

“Canvassing gave me a warm, powerful, and motivational feeling that words can’t express. For someone who was told she couldn’t do certain things, it fueled the fire in me to push more and learn more.”

*Our children want to do fun things. They just don’t know **how** to do fun things, because there’s a lack of resources in our community. Issue 38 will provide more spaces for them to do what’s right - and less time to do what’s wrong. It will keep our communities safe.”*

